

This program is available to Blue Cross Blue Shield of Massachusetts subscribers only.

## WALK YOUR WAY To rewards

You can earn up to \$400<sup>\*</sup> annually when you participate in ahealthyme Rewards.



## EARN BIG WITH AHEALTHYME REWARDS

You can earn points by managing your stress, eating a healthy diet, or boosting your physical activity through fitness challenges with co-workers.

## **BRIDGES AROUND THE WORLD CHALLENGE**

In this virtual challenge, as you build up your step count, you'll visit some of the world's best-loved bridges. Some rank among the longest or tallest (we hope you're not afraid of heights).

Registration Starts: October 25, 2021 Challenge Starts: November 8, 2021 Challenge Ends: December 6, 2021

## Sign Up

Sign in or register for an account at **ahealthymerewards.com**. Be sure to connect your activity tracker. The more steps you log, the more rewards you can earn!

\* Rewards may be treated as taxable income.

Blue Cross Blue Shield of Massachusetts is an Independent Licensee of the Blue Cross and Blue Shield Association.



Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation, or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID card (TTY: 711). ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711). ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).

<sup>®</sup> Registered Marks of the Blue Cross and Blue Shield Association. <sup>®</sup> Registered Marks, TM Trademarks, and SM Service Marks are the property of their respective owners. © 2021 Blue Cross and Blue Shield of Massachusetts, Inc., or Blue Cross and Blue Shield of Massachusetts HMO Blue, Inc.