



2021 AHEALTHYME[®] REWARDS CHALLENGE OVERVIEW

Get your employees* informed, engaged, and excited to register.

Be proactive and promote ahealthyme rewards virtual team challenges. The theme changes every quarter, giving your employees new motivation to get moving, track their steps, and earn more points** so they can earn more rewards.

Q1 – Adventures in Africa

Today, Africa is home to more than 1.2 billion people, who live in 54 separate countries. Africa is rich in history, natural resources, and the most amazing variety of plant and animal life on earth.

Registration Starts: 2/8/21
Challenge Starts: 2/22/21
Challenge Ends: 3/22/21

Q3 – South American Step-Off

Ready to trek across South America? Let's start from high in the sky at Machu Picchu and work our way around to Bogota, Colombia. From the depths of the jungle to trendy metropolises, you'll see and experience them all.

Registration Starts: 8/2/21
Challenge Starts: 8/16/21
Challenge Ends: 9/13/21

Q2 – Rhythms That Move You

Nothing gets us moving like music—whether it's a samba in Rio or a waltz in Vienna. Explore a range of musical traditions, from Cuban jazz to the London Philharmonic. Put on your walking shoes—or your dancing shoes.

Registration Starts: 5/3/21
Challenge Starts: 5/17/21
Challenge Ends: 6/14/21

Q4 – Bridges Around the World

Few human-made structures can capture our imagination quite like bridges. In this challenge, as you build up your step count, you'll visit some of the world's best-loved bridges. Some rank among the longest or tallest (we hope you're not afraid of heights).

Registration Starts: 10/25/21
Challenge Starts: 11/8/21
Challenge Ends: 12/6/21

Learn More

To engage your employees, we've created easy-to-use communications.

Visit ahealthymerewards.com/employerportal.

*Program is available to Blue Cross Blue Shield of Massachusetts subscribers only.

**Data upload deadline is Wednesday following the challenge end date. Points are available Friday after the challenge end date.

