

Easy to get social.

Join, compete, and motivate each other to reach new milestones and improve your health and well-being—together.*

Stay motivated

Add work colleagues and support each other, every step of the way.

Get rewarded

Earn points when you add your first five work colleagues—and when you add your first friend outside of work.

Build camaraderie

Invite co-workers to track steps with you and conquer fun virtual challenges.

Get creative

Create groups around common interests or events, such as cycling or a walking club.

Ready, set, register.

ahealthymerewards.com

*Program is available to employees only.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID Card (TTY: **711**).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: **711**).

ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: **711**).

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