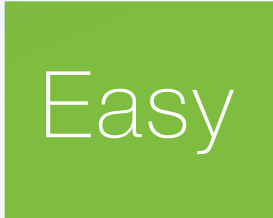




MASSACHUSETTS

ahealthyme®  
REWARDS 



to love.

## Connect your steps to cash with the Max Buzz™ Activity Tracker.\*

Blue Cross Blue Shield of Massachusetts is partnering with Virgin Pulse®, an independent company, to bring you ahealthyme Rewards. When you register, you'll receive your very own wearable activity tracker—included with your program. See how every step, every healthy choice adds up to rewards.

Ready, set, register.

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- Steps
- Calories Burned
- Notifications
- Goal Tracking
- USB Charging
- Sleep Patterns
- Reminders
- Active Minutes

\*Program is available to Blue Cross Blue Shield of Massachusetts subscribers only.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID Card (TTY: 711).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711).

ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).

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