



MASSACHUSETTS

ahealthyme®  
REWARDS 

Easy to stay mobile.

**The Virgin Pulse® app is the easy way to track, measure, earn, and redeem.\***

Blue Cross Blue Shield of Massachusetts is partnering with Virgin Pulse, an independent company, to bring you ahealthyme Rewards—right to your phone.

**Track your progress 24/7**

- See how close you are to your next milestone
- View and redeem your rewards
- Monitor your healthy habits and activity

**Get in sync**

- Sync your Max Buzz™ activity tracker and phone apps
- Connect your healthy choices to rewards

**Share the fun**

- Sign up for team or individual challenges
- Stay motivated with co-workers by sharing your progress

**Ready, set, register.**

[ahealthymerewards.com](http://ahealthymerewards.com)

\*Program is available to Blue Cross Blue Shield of Massachusetts subscribers only.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID Card (TTY: 711).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711).

ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).

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