

\*Program is available to Blue Cross Blue Shield of Massachusetts subscribers only.

[Join Today](http://ahealthymerewards.com/learnmore)

[Event name]

[Date and Time]

[Location]

Our company’s new online wellness program, is off and running. Haven’t signed up yet? Now’s the perfect time. We’re hosting a [Name of event] right on-site, just for a**healthy**me Rewards members.\* To attend the event, you’ll need to register for the program online and download the app in advance. Or, bring your member ID card and you can sign up on the spot. Don’t miss this great opportunity to see how fun and easy it is to earn up to $400 in rewards annually—and to pursue healthy, doable goals together.

Join us for [the big event].