



Easy

to get started.  
to get rewarded.

Turn a few healthy choices into a big payday.  
Earn up to \$400 in rewards annually with our  
online wellness program.\* You got this.

**Ready, set, register.**

**ahealthymerewards.com**

\*Program is available to Blue Cross Blue Shield  
of Massachusetts subscribers only.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws  
and does not discriminate on the basis of race, color, national origin, age, disability, sex,  
sexual orientation or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are  
available to you. Call Member Service at the number on your ID Card (TTY: **711**).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con  
el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación  
(TTY: **711**). ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços  
de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no  
seu cartão ID (TTY: **711**).

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REWARDS